





2021- Shows a second of the se

Annual Report

Catalyst Family Inc.



#### From the President, Susan Dumars

As our organization closes out another year, we are reflecting on the continued opportunity to serve families across California as we navigate the continued challenges of the COVID-19 pandemic. On behalf of our leadership team and Board of Directors, I can say that we are extremely proud of the continued resilience of our entire Catalyst family, and we are also very grateful for those that choose to trust us to help support their family's needs.



With more families returning to work across the state, we have seen an increase in enrollment numbers at our centers. In fact, more Catalyst Kids centers have opened over the past year, allowing us to serve even more families and help build stronger communities.

After two COVID years, our Catalyst Camps were able to provide 294 captivating summer adventures. We are very proud to facilitate a screen-free time to learn, engage and explore – and also a safe place where kids can just be kids.

Our Catalyst Community team has continued to serve our parents to seek childcare resources in Alpine and El Dorado counties. We have, supported 793 families with free childcare referrals. In addition, our professionals are able to leverage state-wide resources and a variety of training opportunities for parents and childcare providers, all in an effort to help foster stronger communities.

Our incredible, dedicated staff have worked tirelessly to support Catalyst Family Inc. Whether through providing high-quality childcare at one of our centers; facilitating fun and experiential camp opportunities; helping families secure resources for childcare and/or nutrition, professional services; or offering education and training for staff, parents and/or childcare providers. Our professional and caring employees are at the heart of our operation.

To ensure that Catalyst Family Inc. continues to thrive, our organization has invested in its employees through training, promotions, resources, and growth opportunities. In addition, we have made a significant investment in Information Technology infrastructure. This includes a continued focus on cybersecurity and equipping all staff with the latest tools and resources.

Looking at the year ahead, I am filled with excitement knowing that Catalyst Family Inc. will be able to serve more children and families across California. We are committed to offering a full circle of support that starts and ends with the family in mind, allowing communities to shine.

Justan Lumans
Susan Dumars, President



# **Family**

Has been preparing children for success in school, creating a foundation for life-long learning, and supporting families throughout the state of California for over 50 years. We operate Catalyst Kids, Catalyst Community, and Catalyst Camps. Each of our suborganizations supports and promotes our mission of providing responsive services for communities, families, and children.

# Kids

Is the largest state-wide subsidized childcare provider. With programs for infants, toddlers, preschoolers, kindergartners, and schoolaged children, Catalyst Kids is a place where children learn through discovery and playbased learning.

# Camps

Currently operating three private, summer only, programs across the state for TK-Middle School aged children. Campers attending weekly programs are encouraged to imagine, learn and grow through hands on, active experiences of their choice.

# Community

Was established to better serve our families by providing a centralized place where parents can seek resources for childcare, food programs, and provider services. We provide support through the education and enhancement of family and provider services.



## By the Numbers



### **294** captivating summer adventures

Children enrolled in Catalyst Camps 2022



# **793** families supported

Through free childcare referrals



## **5,765** foundation experiences

Number of subsidized children served last year



### 1,135,107 healthier tomorrows

Nutritious meals and snacks served last year



## **787** catalysts for safety

Employees trained in health and safety classes last year



### **6,588** prepared families

Parents and community members provided with technical assistance with licensing, child development, parenting, health care, and food resources



Fostering strong communities through high quality childcare and youth development programs where all kids **Shine**.

# 2021-2022 Financials

The results of Catalyst Family Inc. for the fiscal year July 1, 2021 through June 30, 2022 are presented below.

The agency participated and earned its revenue through private pay programs and various state and federal awards including state preschool, general childcare, alternative payment, migrant childcare, resource and referral, and child and adult care food program.

 Year Ended June 30, 2022

 Total Assets
 \$34,560,028

 Total Liabilities
 \$26,488,162

 Total Ending Net Assets
 \$8,071,866

 Total Revenue
 \$83,614,943

 Total Expense
 \$80,312,673

 Current Year Change in Net Assets
 \$3,302,270

Results are audited by the accounting firm of Eide Bailly LLP in accordance with Government Auditing Standards and the US Office of Management and Budget Circular A-133.

1064

**EMPLOYEES** as of June 30, 2022



# Number of Locations by Region



Center	Camp	Court	Total
Regions	Locations	Locations	Locations
	•	•	170



# At Catalyst Kids our enrichment programs include:

**Academic Support & Enrichment** - A time for children to complete their school-day learning, where children can finish their homework and participate in additional activities that extend the learning beyond the textbook and into the real world.

**30Fit** - Research shows that children need 30 to 60 minutes of moderate to vigorous physical activity daily to establish a healthy lifestyle. Catalyst's commitment to the whole child includes a commitment to personal wellness.

**Clubs** - A time for children to delve into their interests and spread their wings. Our developmentally, linguistically, and culturally appropriate clubs are co-developed by children and staff based on their passions and interests, leading to lifelong hobbies and pursuits.

**Open Recreation** - A time to be a kid, and have pure, genuine fun. Our open rec time provides a venue for children to plan their own activities, find their passion, and live it, from creative arts, sports, building, performing arts, and beyond.



161

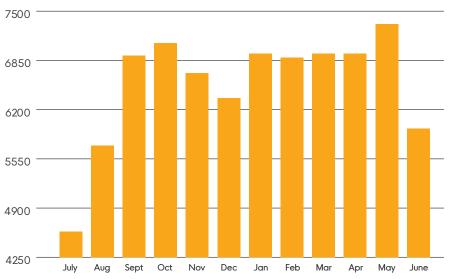
centers were open during the year



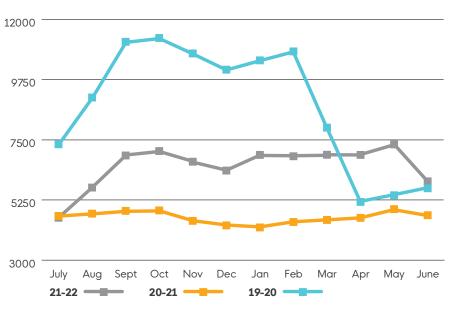
Responding to district needs to support children and families - we opened Lakewood on August 18, 2021 within our Sunnyvale School District, serving our school-age community.



#### Statewide Monthly Enrollment Average 2021-2022



# **Monthly Enrollment Comparison** 2019-2020, 2020-2021 & 2021-2022







# Child and Adult Care Food Program (CACFP) Homes Program

- The Homes Program added 35 new family child care providers to Catalyst Community's Child and Adult Care Food Program – 26 from Bay Region, and 9 from Sacramento Region.
- **303** Catalyst Community participating Family Day Care home providers served **1,106,708** nutritious meals to children in **11** northern california counties.
- Child and Adult Care Food Program Homes Program conducted 855 virtual site review visits to ensure program requirements were met.

### CACFP Nutrition and Health Education Team

**2021 - 2022 Enrollment** 

1,690

3,799

Infants, Toddlers & Preschoolers School-Age Children

#### **Catalyst Education and Trainings**

Our Health Education Team provided in person and virtual trainings for our staff throughout the Catalyst Family organization. 287 visits to Catalyst Kids Centers.

Education and Training	Number of Staff Trained
CPR and First Aid	367
Medication	251
CACFP regulations	107
8-hr Preventive Health and Safety	62
Total Staff Trained	787



#### **Court Waiting Room Programs:**

The Children's Waiting Room operate in San Bernardino, Riverside and Orange Counties. For 2021-22 fiscal year, after the complete COVID closures 2020-21, all courthouse sites have seen an increase in family participation.

- Orange County: Four sites averaged 50 children per month.
- San Bernardino County: Four sites averaged 42 children per month.
- Riverside County: Seven sites averaged 107 children per month.



#### **Alternative Payment Program**

Catalyst Community's Childcare Subsidy Program contributes to the local economy and supports parents, children and childcare providers in meaningful ways. In fiscal year 2021-22, the subsidy program:

- Provided subsidized childcare to 31 El Dorado County foster youth in the short-term Emergency Child Care Bridge Program.
- Funded subsidized childcare for 746 El Dorado and Alpine County children.
- Supported local childcare infrastructure by reimbursing 150 individual childcare providers, ranging from friends, family members and neighbors to large center-based childcare programs for a total of \$3,697,888.32.
  - This is 13% growth from fiscal year 2020-21.

#### **Resource & Referral Program**

- Childcare referrals provided: 810
- Parents/providers reached with TA: 487
- Average of **45** families per month receive emergency diaper support.
- New family childcare programs: 9
- Trainings offered and number of participants:
   43 trainings and 183 participants
- Individuals served through Catalyst for 2022
   Community Gift Tree: 40 families and 88 children



At Catalyst Camps, each one of our campers is encouraged to imagine, learn, and grow through hands-on, active experiences of their choice. Campers have the opportunity to spend time with a group of campers their age, and time where they can free flow between activities of their choice. We operate three camp programs across California, serving communities outside of our Catalyst Kids programs.

Catalyst Camps enrollment continued to grow and reach more families in 2022. After analyzing input from children, families, and camp staff, the camp program model was revamped at the beginning of 2022 to increase camper engagement, meet family needs, and utilize camp staff interests and strengths. These changes resulted in all three locations doubling in enrollment from Summer 2021 and positive reviews from families and children at the end of Summer 2022.

Summer 2023 marks the 8<sup>th</sup> year at Conejo Valley, 7<sup>th</sup> year at El Dorado Hills, and 3<sup>rd</sup> year at Livermore. With the success of Summer 2022, program growth will focus on strengthening partnerships with local schools, continuing to meet family needs, and increasing program options for TK-Kindergarten and Middle School age campers at our three locations.





Families served 54
Total enrollments 71

#### El Dorado Hills

Families served 91
Total enrollments 131

### Conejo Valley & Camarillo

Families served 64
Total enrollments 92









## Who We Are

#### **Board Of Directors**

#### Susan Dumars

President, Board Chair

#### Ana V. Perez Apodaca

Health Care Organization, Past Parent

#### **Cherise Alexander**

Hospital Executive Assistant, Parent

#### Michelle Massaro

Health Physicist, Parent

#### **Georgina Martinez**

Higher Education Grants, Parent

#### **Christopher Strale**

Enterprise Risk Manager, Past Parent

#### **Arnel Torres**

Financial Services, Past Grandparent

#### LaTisha Johnson-Neely

Finance/Payroll/HR, Past Parent

#### Don Grudem

Safety Security, Operations, Past Parent

#### **Executive Team**

Susan Dumars, President

Eva Schulte, Chief Operating Officer

#### **Catalyst Family Regional Offices**

#### Bay Area

350 Woodview Ave, Suite 100 Morgan Hill, California 408.556.7300 • bayprograms@catalystkids.org

#### North California

4540 Duckhorn Drive, Suite 202 Sacramento, California 916.830.3300 • sacprograms@catalystkids.org

#### **South Counties**

16755 Von Karman Avenue, Suite 250 Irvine, California 949.553.4440 • ocprograms@catalystkids.org

#### **Catalyst Family**

catalystfamily.org

#### **Catalyst Kids**

catalystkids.org

#### **Catalyst Camps**

catalyst-camps.org

#### **Catalyst Community**

catalystcomm.org











Follow us to stay in touch!

# THANK YOU!

We are proud to have you as a vital part of the Catalyst Family.

Please help us keep the smiles and memories coming with your support.

Exciting things are in the works this year and you will play a big part. Strong, independent children are an integral part of a strong community. Look for volunteer opportunities with your local Catalyst center. Spread the word with neighbors and friends of Catalyst's dynamic role in your community. Take us to the office. We are also looking to partner with organizations and corporations that celebrate strong early childhood development.

Reach us at:
giving@catalystfamily.org
949.553.4440

#### **WE CAN'T DO THIS WITHOUT YOU!**

Thank you.
Your Catalyst Family







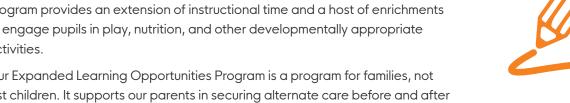


# What's next for 2023?

# **Expanded Learning Opportunities Program**

Offered to children from TK to 8<sup>th</sup> grade, depending on location, our Expanded Learning Opportunities Program supports our community and complements regular school day activities. Catalyst Kids' Expanded Learning Opportunities Program provides an extension of instructional time and a host of enrichments to engage pupils in play, nutrition, and other developmentally appropriate activities.

Our Expanded Learning Opportunities Program is a program for families, not just children. It supports our parents in securing alternate care before and after school, as well as intersession periods.







After a full day of school, kids need a chance to choose what they want to do. Our programs provide a variety of activities for children to experience each day, including:

- Meeting Time
- Homework Time (if applicable)
- Core Enrichments
- Indoor/Outdoor Open Recreation







This upcoming year we plan to open:

### **60 ELO-P**

programs within nine districts, serving upwards of 4,000 children.





# Catalyst Family Inc.

350 Woodview Ave, Suite 100 Morgan Hill, California