

Catalyst

Family Inc.

2020-2021 **Annual Report**

Your support and contributions are changing the trajectory of life for thousands.

From the President, Susan Dumars

This past year was definitely one to remember, as COVID-19 was a major storyline for everyone in 2020/21! Catalyst Family was presented with enormous challenges and at the same time, we took some very exciting steps forward.

Overall, the pandemic created major challenges for our organization and the entire childcare industry. While many providers of family in-home care and childcare centers were sadly forced to close their doors – due to schools being closed, families choosing to stay home, and/or many parents remaining off work – we persevered.

Thanks to the tireless work of our tremendously talented and dedicated staff, we weathered the worst of the “COVID storm” and stayed on target, providing California families the care and services they required when they needed it most.

During this window we also did a lot more than simply batten down the hatches. We went through a very exciting rebranding process and emerged as Catalyst Family Inc.

Our staff, and the families we serve, have warmly embraced our new name and identity as we honor and live our new Catalyst Kids brand promise every day. We encourage children’s unique development through play-based learning, support busy families through quality care, and strengthen communities by providing a safe place for every child to thrive.

This year we also opened the newest Catalyst Camp in Livermore and established a new Central Valley region that will help act as a base of operations as we join the effort to address the needs of families who live in what is known as the “childcare desert.” Our Catalyst Community programs remained open and continued to serve families, communities, and childcare providers. We launched our first ever fundraising efforts as we fully embrace our status as a proud, not for profit organization.

As the end of the 2020/21 year drew to a close, we worked with our school partners, families, and with all the communities we serve to provide the services and care that were necessary for California’s economic recovery. We have slowly begun expanding our programs and seeing our childcare center’s enrollment start to grow again. Our ability to be flexible and nimble has allowed us to begin to close the circle that began with the onset of COVID last year.

As we look back on the year that was, we take pride in the efforts of our entire Catalyst family. We are excited about what the year ahead holds for us as we continue to grow and to serve communities across California.



Susan Dumars, President



When you make a gift to Catalyst Family, you are not only making tangible opportunities possible but you’re giving children the chance to develop an invaluable sense of identity and community.

Our commitment to developing every childcare center, every camp, every resource provided to our partners, with the uniqueness of its local community in mind has helped us maintain a spirit of creativity and innovation. When you invest in Catalyst, you are supporting an organization that is dedicated to encouraging children’s unique development through play-based learning, supporting busy families through quality care, and strengthening communities by providing a safe place for every child to thrive.

Please make your contribution today at
www.catalystkids.org/donate

Have any questions?

If you want to learn more about ways your support can make an impact, contact:

Allie Ladio, Development Manager
669.287.8396
aladio@catalystfamily.org

Catalyst Family Inc. is a qualified tax-exempt organization, as defined in Section 501(c)(3) of the Internal Revenue Code. Federal Tax ID: 94-2376637

Fostering strong communities through high quality childcare and youth development programs where **all kids shine.**



By the Numbers



554 captivating summer adventures

Children enrolled in Catalyst Camp 2021



213 families supported

Requests for social service referrals



5,500 foundational experiences

Average number of subsidized children served monthly



605,545 healthier tomorrows

Nutritious meals and snacks served last year



398 catalysts for safety

Employees trained last year in CPR and first aid



510 prepared families

Parents and childcare providers who attended Catalyst Community Education and Training

What We Do

Catalyst Family Inc.

Has been preparing children for success in school, creating a foundation for life-long learning, and supporting families throughout the state of California for over 45 years. We operate Catalyst Kids, Catalyst Community, and Catalyst Camps. **Each of our sub-organizations supports and promotes our mission of providing responsive services for communities, families, and children.**



Catalyst Kids

Is the largest state-wide subsidized childcare provider. With programs for infants, toddlers, preschoolers, kindergartners, and school-aged children, Catalyst Kids is a place where children learn through discovery and play-based learning.



Catalyst Community

Was established to better serve our families by providing a centralized place where parents can seek resources for childcare, food programs, and provider services. We provide support through the education and enhancement of family and provider services.



Catalyst Camps

Blends physical activities with hands-on tinkering, promoting collaboration, creativity, communication, and critical thinking. We operate five programs across California, as well as virtual camps throughout the school year that focus on STEM learning.



We responded to district needs to support children and families

- Opening five temporary programs in Twin Rivers USD to provide care for children participating in onsite Distance Learning.
- Opened one temporary program with San Joaquin County Office of Ed to support teachers' children participating in Distance Learning.
- Partnered with Rocklin, Tustin, Elk Grove, and Davis to provide care options for teachers' children.



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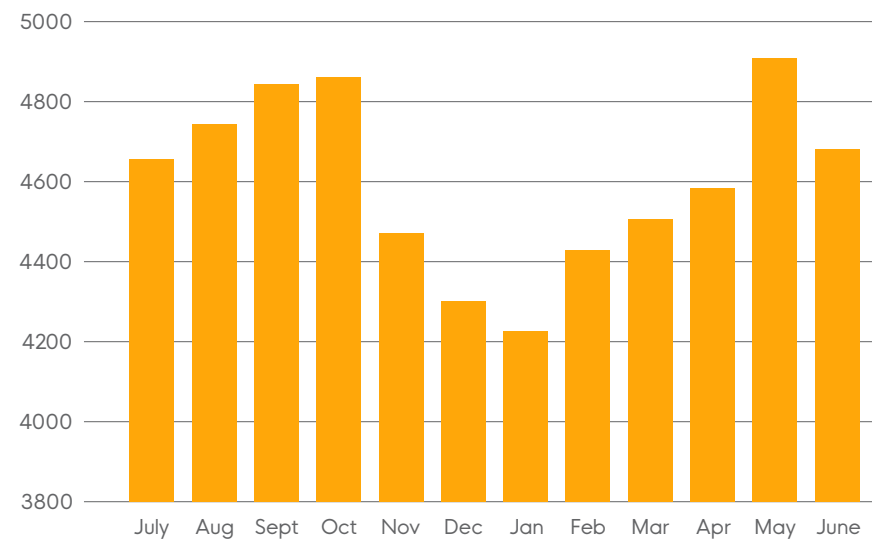
centers were open during the year

New Programs

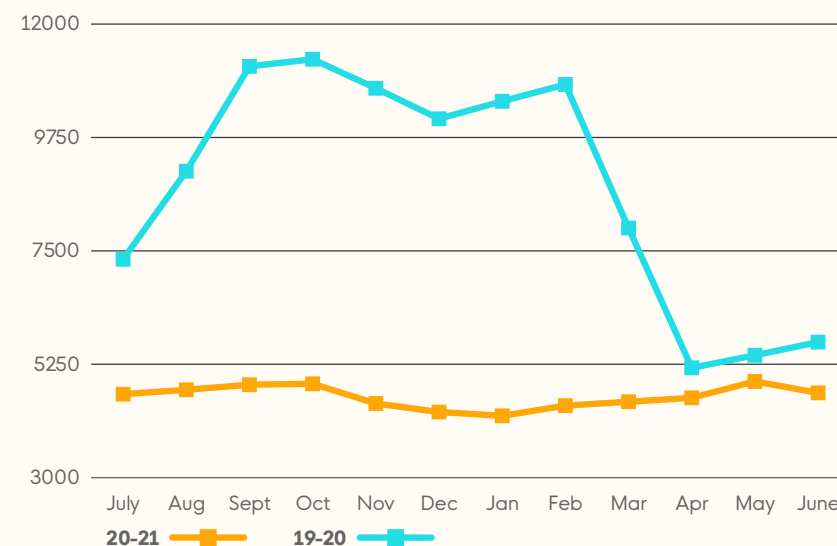
We opened Banta Preschool in Banta Elementary District, a 2-room Preschool program in October 2020.

We opened Cerritos and Holder in the Savannah School District in February 2021. Holder is a School Age only program. Cerritos serves both School Age and Preschool.

Statewide Monthly Enrollment Average 2020-2021



Monthly Enrollment Comparison 2019-2020 & 2020-2021



At Catalyst Kids our enrichment programs include:

Academic Support & Enrichment - A time for children to complete their school-day learning, where children can finish their homework and participate in additional activities that extend the learning beyond the textbook and into the real world.

30Fit - Research shows that children need 30 to 60 minutes of moderate to vigorous physical activity daily to establish a healthy lifestyle. Catalyst's commitment to the whole child includes a commitment to personal wellness.

Clubs - A time for children to delve into their interests and spread their wings. Our developmentally, linguistically, and culturally appropriate clubs are co-developed by children and staff based on their passions and interests, leading to lifelong hobbies and pursuits.

Open Recreation - A time to be a kid, and have pure, genuine fun. Our open rec time provides a venue for children to plan their own activities, find their passion, and live it, from creative arts, sports, building, performing arts, and beyond.

In Fiscal Year 2020-2021, Catalyst Community's Child Care Subsidy Program:

- Served 47 Essential Worker families with 76 children in short-term child care services.
**This child care program will continue until June 30, 2022
- Served 35 Foster Families and 45 Foster Children in the Emergency Foster Care Bridge Program.
- Processed \$3,088,139 in provider payments for 578 children at 139 child care providers for families in the Alternative Payment and CalWORKs programs.
- Distributed \$537,172 in direct child care provider stipends to support child care providers through the pandemic so that they could stay open and continue to care for our community's children.



Catalyst Community Education and Training

Education and Training	Number of Sessions	Number of Attendees
Trauma Informed Care	21	222
Health and Safety	14	88
Parenting Classes	37	165
Family Child Care Café	4	23
Parent Café	1	6
Other Misc	4	6
Virtual Health and Safety and Nutrition Training	Number of Sessions	Number of Attendees
Annual CACFP training	8	145
CPR and First Aid - Virtual	28	398
CPR and First Aid - In Person	28	145
Medication	17	393
8-hour Preventive Health and Safety	5	61
Lead Poisoning Prevention	7	206
Migrant CPR/1st Aid and Medication	7	65
Total Served	181	1923

Approximately
300

Catalyst Community Family Child Care providers participating in 12 northern California counties.



MEALS SERVED

Breakfast - 151,533
Lunch - 199,488
Snacks - 254,524



Court Waiting Room Programs:

- Both San Bernardino County and Santa Clara County were closed 2020-2021.
- CC court in Orange County was closed 2020-2021 and NJC was closed Sept 2020- Feb 2021.
- Riverside County programs were open for part of the 2020-2021 year.

851

Virtual Site Monitor Visits conducted by CACFP Homes staff

+50%

Growth in our social media following

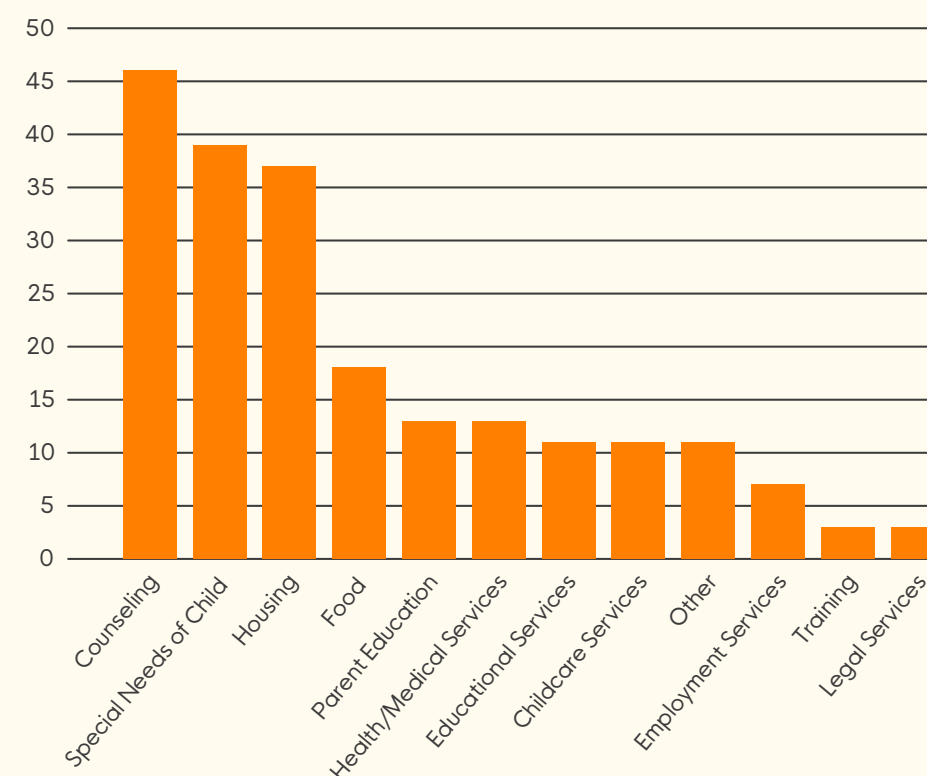
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Childcare Referrals provided to parents

11,650

Parents and providers reached with technical assistance

Types of Resources Requested July 2020 to Present

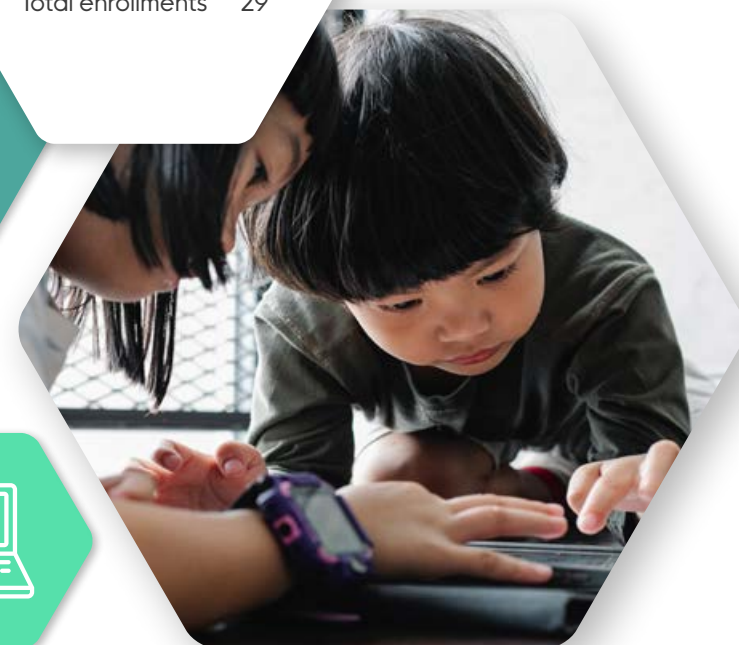


- The Social Service Resource Coordinator has supported and provided resources to about 104 of our Catalyst families from July of 2020 to present.
- Since creating the Family Enrichment Zone (FEZ) in November of 2020, families have been able to have direct access to general resources and the Family Enrichment Zone has been accessed almost 600 times.
- The Social Service Resource Coordinator has researched/ responded to around 212 specific requests in the last year.

Catalyst Camps continued to grow and reach more families in 2021, adding a fourth location in Livermore, Ca. The addition of the camp also came with an exclusive summer camp partnership with Our Savior Lutheran School. This partnership accelerated our enrollment expectations. Catalyst Camps also partnered with Pleasant Valley Recreation and Parks District to provide an exclusive summer camp to the community of Camarillo. 2021 marks the 5th year of El Dorado Hills and 6th year of Conejo Valley successfully partnering with local schools.



Catalyst Virtual Camps continued to provide a platform for campers to dive deeper into the world of engineering and design through the engaging world of Minecraft. Campers gained a better understanding of Minecraft Redstone and how it relates to real life computer science. Campers learned cool new techniques to design and create contraptions in their own Minecraft worlds. With the success of Session 1 (beginner class) Catalyst Camps created Redstone Session 2 and 3. This gave campers the opportunity to collaborate with their peers as they implement and refine their knowledge of engineering and troubleshooting skills.



Livermore
Families served 46
Total enrollments 165

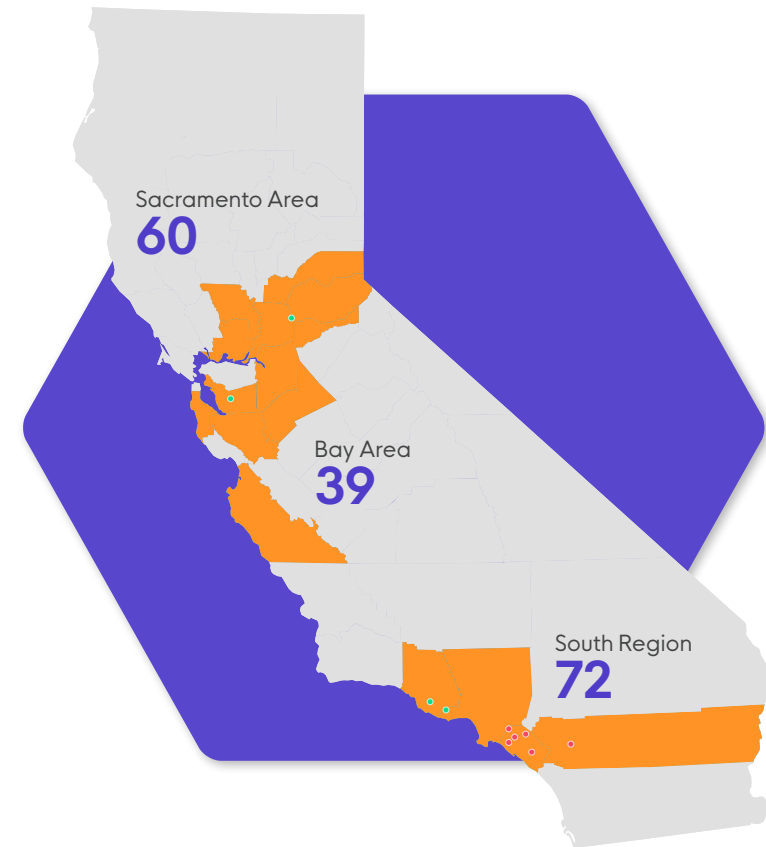
El Dorado Hills
Families served 78
Total enrollments 231

Conejo Valley
Families served 73
Total enrollments 158

Camarillo
Families served 19
Total enrollments 59

Virtual
Families served 13
Total enrollments 29

Number of Locations by Region



Center Regions	Camp Locations	Court Locations	Total Locations
■	●	●	171

The results of Catalyst Family Inc. for the fiscal year July 1, 2020 through June 30, 2021 are presented below.

The agency participated and earned its revenue through private pay programs and various state and federal awards including state preschool, general childcare, alternative payment, migrant childcare, resource and referral, and child and adult care food program.

Year Ended June 30, 2021	
Total Assets	\$29,840,400
Total Liabilities	\$23,691,165
Total Ending Net Assets	\$6,149,235
Total Revenue	\$76,356,532
Total Expense	\$75,113,093
Current Year Change in Net Assets	\$1,243,439

Results are audited by the accounting firm of Eide Bailly LLP in accordance with Government Auditing Standards and the US Office of Management and Budget Circular A-133.

1210

EMPLOYEES
as of June 30, 2021



Why do you Support Catalyst?

The kids come home doing new art projects and playing new games all the time. It's clear that at Catalyst Kids they're having a very enriching experience across multiple domains. We donate to Catalyst because of the teachers. Catalyst Kids stayed open when the world was falling apart last year, and for that we're incredibly grateful!

- **Gene G.**, Catalyst Parent

I'm a single mom and full-time employee. Without financial assistance I wouldn't be able to afford childcare. Catalyst gives my child a safe place to learn, and for that I'm grateful every day.

- **Kim P.**, Catalyst Parent

"My kids looked forward to going there every day, even on summers or break times. All the teachers are always on the same page, they are well connected and able to provide consistency for the children."

- **Ting W.**, Former Catalyst Kids parent

I know Catalyst is doing amazing work making kids and parents happy and safe, and that's what inspires me to give to support the hard work that's being done each day in the centers. It's more important than ever to take care of our community's children.

- **Iva W.**, Catalyst Family supporter

Catalyst has given me more confidence in my ability to lead. With amazing support from my leaders, I have been able to support multiple centers and make a difference in families and staff's lives throughout the organization. Catalyst impacts the lives of our children and families through the incredible relationships that our teachers and leaders create.

- **Alyssa S.**, Catalyst Teacher

I love Catalyst Kids because every day is my favorite day. The teachers are always helping us and making us smile. I have so many best friends at Catalyst Kids!

- **Rowen**, Catalyst Kid (age 4)

I can't say enough about Catalyst Kids. The program is amazing, and the support that they gave during the pandemic was lifesaving.

- **Bernadette**, Catalyst Parent

What really makes Catalyst Kids different is unity – everyone is friendly and just wants to help out. The teachers go above and beyond, if a child needs something, the teachers and leaders are there to help.

- **Chris S.**, Board Member
Former Catalyst Kids parent



Your GENEROSITY in your words

Every corner of Catalyst is impacted by the generosity of our community. Thank you for all you do, and we hope you'll continue to join us in supporting our children, teachers, and communities in the exciting year ahead.

Allie Ladio
Fund Development Manager and
Catalyst Kids Parent



Board member spotlight:

Cherise Alexander

Years served on the board:

Eight years

From:

Riverside

Occupation:

Executive Assistant at a medical center



What brought you to the Catalyst universe?

"I had a child with special needs and was looking for care. I was referred to one of our centers by the local school. It was truly a great experience and the support we received is really the "best kept secret." After my son being in care for several years I was at a Catalyst Regional Managers Meeting in Southern California where parents were asked to share their experiences and after I presented I was approached about becoming involved as a possible Board Member."

Best memory of your time on the Board?

"Seeing all the changes in the last few years, because we all came together and really talked about the changes and determined the best thing to help Catalyst be a better, stronger organization. It was an exciting time for the Board."

What are you most excited about for Catalyst's future?

"Forming partnerships in the community and being able to market so people become aware of Catalyst. There's a lot to offer here and I always tell people, "It's not just your average daycare. It's so much more." and I'm looking forward to us becoming well known in the community. The way we're positioning ourselves is getting us to that place."

What advice would you have for someone joining the Board today?

"When you join it can be a little overwhelming, but the rest of the Board are there to help. At first just listen and learn and serve."

Board Of Directors

Susan Dumars

President, Board Chair

Ana V. Perez Apodaca

Health Care Organization, Past Parent

Cherise Alexander

Hospital Executive Assistant, Parent

Michelle Massaro

Health Physicist, Parent

Georgina Martinez

Finance and Government Grants, Parent

Christopher Strale

Enterprise Risk Manager, Past Parent

Arnel Torres

Financial Services, Past Grandparent

LaTisha Johnson-Neely

Finance/Payroll/HR, Past Parent

Don Grudem

Safety Security, Operations, Past Parent

Executive Team

Susan Dumars, President

Eva Schulte, Chief Operating Officer

Elizabeth Phillips, VP, Center Operations

Catalyst Family Regional Offices

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South Counties

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Irvine, California

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Catalyst Kids

catalystkids.org

Catalyst Camps

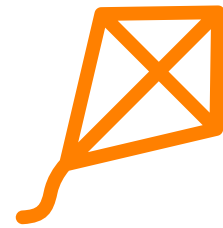
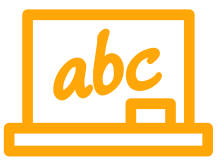
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Catalyst Community

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Follow us to stay in touch!



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